

**The role of Welsh language media in the construction and perceptions of identity
during middle childhood.**

**PhD: Helen Davies
Aberystwyth University
Volume II of II
Appendices**

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1 Appendix 1

07:00 Tili a'i ffrindiau - Tili Ddigynffon

All the friends are shaking their tails happily but Tili doesn't have a tail. The friends all decide to make one for her; Tili must have a tail if she wants to balance and bounce and swish and swat and fluff and flounce like them. But when Tili goes from no tail to five tails, she discovers that life with a tail can be very tricky

- *English subtitles*

07:10 Sam Tan - Brenin y Mynydd

The Pontypandy Pioneers get into trouble in the mountains and cats create problems in Pontypandy.

Content options

- *English subtitles*

07:25 Wmff - Ci Wmff

Wmff is busy looking through his toy box when he discovers an old favourite - his toy dog on wheels. Then, he loses it in the park, and his dad returns with him in order to search for it.

- *English subtitles*

07:30 Cymylaubychain - Cwt arbennig i Nen Syn

Everyone has a special place to sleep except Nensyn so the friends set about creating a surprise for him.

Content options

- *English subtitles*

07:40 Syrcas Deithiol Dewi - Fyny, Lawr, Martsio Nawr

Dewi has arranged a special march for the finale, but Li and Ling are not too keen on the idea.

Content options

- *English subtitles*

07:55 Bocs Bwgi Bolgi

A music series of young children with Bolgi and his special music machine.

Content options

- *English subtitles*

08:00 Cyw

Fun-filled programmes for younger viewers.

Content options

- *English subtitles*

08:00 Heini - Babi

A series full of movement and energy to encourage young children to keep fit. In this programme Heini keeps fit by looking after the baby.

Content options

- *English and Welsh subtitles*

08:15 Y Teulu Mawr - Ffasiwn Ffwdan

Cartoon series for young children about a family of lively elephants.

Content options

- *English subtitles*

08:25 Octonots - Yr Octonots a'r Siarc Goleuog

Down in the darkness of the ocean deep, Peso and the Octonauts must help a tiny, injured Dwarf Lanternshark. But they have to find him first!

Content options

- *English subtitles*

08:35 Wmff - Wmff Yn Gwneud Bisgedi

Wmff helps his Mum make some delicious cheesy biscuits - and Lwlw decides to climb up on to the worktop in order to get at them...

- *English subtitles*

08:45 Y Dywysoges Fach - Dwi Isio Bod yn For-Leidr

The Little Princess decides to be a pirate.

Content options

- *English subtitles*

09:00 Chwedlau Tinga Tinga - Pam fod Paun mor Falch

Colourful stories from Africa about the animals of the world. This time we find out why the peacock struts.

Content options

- *English subtitles*

09:10 Peppa - Ymweliad Mistar Pytaten

The residents of Peppa's town are excited to meet Mr Pytaten when he comes to open a new Leisure Centre.

Content options

- *English subtitles*

09:20 Meic y Marchog a'r Trysor Hapus - Meic y Marchog a'r Twrch Trwyth

Meic wonders which animal is right to go on his shield. It can't be the slow, clumsy, silly wild boar he's trying to catch! Until it turns out to be really fast, sneaky and clever, and Meic learns not to judge a book by its cover!

Content options

09:30 Guto Gwningen - Hanes y Llwynog Sy'n Hedfan

Guto finds a mysterious key hidden in his father's journal and is determined to find out what it fits. But his insatiable curiosity leads him to Mr Cadno's home and a

Content options

- *English subtitles*

09:45 Do Re Mi Dona - Ysgol Pen Barras, Rhuthun: Yr Ysgol

Join Dona Direidi and her sidekick, Ned Nodyn, as they challenge a gang from Ysgol Pen Barras, Ruthin to learn a song and perform it in front of an audience. Will they learn 'Yr Ysgol' in time? Dona helps the gang to prepare, and she might have a few surprises up her sleeve as well!

Content options

- *English subtitles*

10:00 Eisteddfod yr Urdd 2015 - Croeso i'r Steddfod

Anni Llyn welcomes you to another exciting day of competitions from the Urdd Eisteddfod.

Content options

11:00[Eisteddfod yr Urdd 2015 - Bore o'r Steddfod: Dydd Gwener / Friday](#)

The day's competitions from the Urdd Eisteddfod include the Piano Solo Yr 10 and under 19; Cerdd Dant Duet Yr 10 and under 19; Girl's Solo Yr 10 and under 19; Dialogue Yr 10 and under 19; Folk Dance Yr 10 and under 19; Individual Recitation Yr 10 and under 19; Woodwind Solo Yr 10 and under 19; Duet Yr 10 and under 19; Cerdd Dant Choir Yr 13 and under; Boy's Solo Yr 10 and under 19.

Content options

- [Watch on Clic](#)

14:30[Eisteddfod yr Urdd 2015 - Seremoni'r Dydd: Y Goron](#)

Live coverage of The Crowning Ceremony led by Rhian Hodges and judged by Sioned Williams and Manon Steffan Ros.

Content options

15:00[Newyddion S4C](#)

S4C News and weather.

Content options

- *English subtitles*

15:05[Eisteddfod yr Urdd 2015 - Prynhawn o'r Steddfod: Dydd Gwener / Friday](#)

The coverage continues from Caerphilly and features the presentation of the Mrs Olwen Phillips Scholarship and the gift from the Melbourne Welsh Chapel in Australia. The competitions include the String Solo Yrs.10 and under 19 years; Boys Choir Yrs.13 and under; Cerdd Dant Trio/Quartet Yrs.10 and under 19 years; Girls S.A. Choir Yrs.13 and under; Mixed Medley Dance Yrs.10 and under 19 years; Three Part Choir Yrs.13 and under; S.A.T.B Choir Yrs. 13 and under.

Content options

18:00[Dudley yn Gwledda - Yr Wyddgrug](#)

This week Dudley is feasting at the Mold Food and Drink Festival and his special guest will be BBC journalist Siân Lloyd. How will a local crew fare in the rather unusual taste challenge?

Content options

18:25 [Newyddion S4C](#)

News and weather.

Content options

- *English subtitles*

18:28 Y Tywydd

Weather forecast.

18:30 [Byw yn yr Ardd](#)

This week Russell Jones plants radish on the Patsh and visits a community garden project in Felin Fach, Botwnnog. Bethan Gwanas builds a vegetable trough in her garden at Ffrwd-y-Gwyllt and Sioned Edwards enjoys the beautiful gardens at Plas Cadnant, Menai Bridge.

Content options

- *English and Welsh subtitles*

19:00 [Heno](#)

Fflur Dafydd and Carys Eleri will be in the studio today, and both will be chatting about S4C's new drama, Parch which starts on Sunday. We'll also be visiting flamingos in Folly Farm.

Content options

- *English subtitles*

19:30 [Eisteddfod yr Urdd 2015 - Uchafbwyntiau'r Dydd: Dydd Gwener / Friday](#)

Heledd Cynwal presents the day's highlights from the Urdd Eisteddfod in Caerphilly plus a taste of tonight's competition for Orchestra or Band under 25 years.

Content options

- *English subtitles*

21:00 Newyddion 9

S4C News and weather.

Content options

- *English subtitles*

21:28 Y Tywydd

Weather forecast.

21:30 Stiwedio Gefn

In tonight's programme, new songs from Cowbois Rhos Botwnnog, a performance by Crymych band Y Ffug, and the enchanting voice of Kizzy Crawford.

Content options

- *English subtitles*

22:00 Pedwar

The renowned comedian Noel James is determined to make his mark yet again on the comedy scene and to that end, he wants to form the perfect team. Introducing Frank Honeybone, Eirlys Bellin and Rhodri Rhys, the first show of this new, innovative series sees Noel gathering his team in the most inventive, if not unconventional, way.

Content options

22:23 Y Tywydd

Weather forecast.

22:25 Eisteddfod yr Urdd 2015 - Uchafbwyntiau'r Dydd: Dydd Gwener / Friday

Heledd Cynwal presents the day's highlights from the Urdd Eisteddfod in Caerphilly plus a taste of tonight's competition for Orchestra or Band under 25 years.

Content options

- *English subtitles*

23:58 Y Tywydd

Weather forecast.

2 Appendix 2

07:00 Cyw

07:00 Tomos a'i Ffrindiau - Tomos y Rheolwr

07:10 Ben a Mali a'u Byd Bach o Hud - Y Picnic Brenhinol

07:25 Octonots - a'r Morfil Pengswar Ofnus

07:36 Octonots - Morfil Pengswar Ofnus

07:40 Heini - Adeiladu

07:50 Wmff - Mae Wmff Yn Beth Bach Blewog

08:00 Byd Carlo Bach - Llundiau Llachar

08:10 Twt - Medal Mari

08:20 Halibalw

08:30 Marcaroni - Troli Oli

08:45 Peppa - Deinosor Newydd George

08:50 Bocs Bwgi Bolgi

09:00 Cyw

09:00 Stiw - Addewid Stiw

09:10 Sam Tan - Tan ar y Mynydd

09:20 Bach a Mawr

09:35 Chwedlau Tinga Tinga - Pam fod Gwenyn yn Pigo

09:45 Cwpwrdd Cadi - Tren Ar Y Trac

10:00 Cled - Lliwiau

10:10 Syrcas Deithiol Dewi - Trwbwl Dwblwl

10:20 Abadas - Ambarel

10:30 Y Teulu Mawr - Y Llwyfan Mawr

10:45 Cei Bach - Ffrind Newydd Del

11:00 Cyw

11:00 Tomos a'i Ffrindiau - Chwiban Newydd Tobi

11:10 Ben a Mali a'u Byd Bach o Hud - Yr Ymweliad

11:25 Octonots - a'r Gen-bysgodion

11:36 Octonots - Gen-Bysgodyn

11:40 Heini - Golchi'r Car

11:55 Wmff - Wmff A'r Morgrug

12:00 Byd Carlo Bach - Carlo'r Bwgan Brain

12:10 Twt - Ditectif Twt

12:20 Halibalw

12:30 Marcaroni - Atishiw

12:45 Peppa - Stori Amser Gwely

12:50 Bocs Bwgi Bolgi

13:00 Newyddion S4C

13:03 Y Tywydd

13:05 Heno

13:30 Siarad o Brofiad - Elinor Jones

14:00 Prynhawn Da

14:55 Newyddion S4C

14:58 Y Tywydd

15:00 Sian James: O'r Streic i'r Senedd

16:00 Awr Fawr

16:00 Peppa - Capten Dadi Ci

16:05 Octonots - a'r Morfilod Pen Bwa

16:20 Halibalw

16:30 Twt - Het yr Harbwr Feistr

16:45 Sbarc - Blasu

17:00 Stwnsh

17:00 Dan Glo - Llancaiach Fawr

17:25 SpynjBob Pantsgwar - Allan o Siap

17:40 Y Brodyr Adrenalini - Rheilffordd Anffodus

17:45 Rygbi Pawb

17:55 Ffeil

18:00 Pobol y Cwm

18:25 Newyddion S4C

18:28 Y Tywydd

19:00 Heno

19:30 Rownd a Rownd

20:00 Pobol y Cwm

20:25 Celwydd Noeth

21:00 Newyddion 9

21:28 Y Tywydd

21:30 Pawb a'i Farn - Llancaiach Fawr

22:28 Y Tywydd

22:30 Y Castell - Adeiladu

23:33 Y Tywydd

23:35 Y Dydd yn y Cynulliad - Y Pwyllgor Plant a Phobl Ifanc

Key:

Preschool Programmes

Tween/Teen Programmes

3 Appendix 3

Letter to Primary Schools – Focus Group Research

Dear Head Teacher (to be addressed by name once target schools are identified),

As part of a postgraduate research project within the Department of Theatre, Film & Television Studies at Aberystwyth University I am currently working towards my PhD. This involves investigating the relationship that 10-to-12 year old children in Wales have with the media, with a particular focus on their responses to Welsh-language entertainment. Research work of this kind is crucial to ensure that Welsh-language programmes respond to, and address the needs of young people in Wales.

I aim to establish a representative sample of children across the whole of Wales, and the research materials will be gathered via focus groups in selected schools. In accordance with the Data Protection Act (1998), no personal information will be disclosed on any of the children who participate in the research. The work will primarily involve a mapping of viewing patterns by age, gender and geographical location, so no personal or sensitive questions will be asked. Parents will have the right to refuse consent if they do not wish for their child/children to participate in the project, and the children will also be reassured that they can withdraw at any point in the process should they wish.

I would like to invite your school to participate in Phase 1 of the *focus group* sessions. I am looking for groups of not more than ten children (from Year 6) to take part in informal discussions. I aim to conduct focus group work in a variety of schools across Wales in the autumn term this year, with a follow-up visit to the same children during the autumn/ spring term of next year (2013/ 2014) when they are in year 7 of secondary school. The focus groups will discuss the children's attitudes towards television programmes for their age group, including likes and dislikes, and will track their changing attitudes about television. As an experienced researcher I will lead the sessions, ensuring that the tone and content of the discussions will be both appropriate and enjoyable.

If you have any further questions or queries about this research, please do not hesitate to contact us.

Thank you for your time and consideration.

Letter to Secondary Schools – Focus Group Research

Dear Head Teacher (to be addressed by name once target schools are identified),

As part of a postgraduate research project within the Department of Theatre, Film & Television Studies at Aberystwyth University I am currently working towards my PhD. This involves investigating the relationship that 10-to-12 year old children in Wales have with the media, with a particular focus on their responses to Welsh-language entertainment. Research work of this kind is crucial to ensure that Welsh-language programmes respond to, and address the needs of young people in Wales.

Generally, research of this kind is quite rare (especially in Wales) and has tended to divide academic interests and industry priorities. This research aims to draw these two worlds together in order to improve the content of television programmes for children in Wales and to better understand how children make use of media provision.

I aim to establish a representative sample of children across the whole of Wales, and the research materials will be gathered via focus groups in selected schools. In accordance with the Data Protection Act (1998), no personal information will be disclosed on any of the children who participate in the research. The work will primarily involve a mapping of viewing patterns by age, gender and geographical location, so no personal or sensitive questions will be asked. Parents will have the right to refuse consent if they do not wish for their child/children to participate in the project, and the children will also be reassured that they can withdraw at any point in the process should they wish.

I would like to invite your school to participate in the second phase of the *focus group* research. During the second half of this autumn term I plan on visiting 5 primary schools across Wales to conduct focus groups with groups of not more than ten children from Year 6. Your schools involvement will begin a year from now when I plan on conducting follow-up visits to the same children during the autumn/ spring term of next year (2013/ 2014) when they are in year 7. The focus groups will discuss the children's attitudes towards television programmes for their age group, including likes and dislikes, and will track their changing attitudes about Welsh language television. As an experienced researcher I will lead the sessions, ensuring that the tone and content of the discussions will be both appropriate and enjoyable.

In order to elect primary schools I first need to establish whether you are willing to take part in this research. Consent will need to be provided by both parent and pupil in addition to both primary and secondary schools involved.

If you have any further questions or queries about this research, please do not hesitate to contact us.

Thank you for your time and consideration.

Letter to Parents – Focus Group Research

Dear Parent/Guardian,

As part of a postgraduate research project within the Department of Theatre, Film & Television Studies at Aberystwyth University I am currently working towards my PhD. This involves investigating the relationship that 10-to-12 year old children in Wales have with the media, with a particular focus on their responses to Welsh-language entertainment. Research work of this kind is crucial to ensure that Welsh-language programmes respond to, and address the needs of young people in Wales.

Generally, research of this kind is quite rare (especially in Wales) and has tended to divide academic interests and industry priorities. This research aims to draw these two worlds together in order to improve the content of television programmes for children in Wales and to better understand how children make use of media provision.

I would very much like to work with your child to find out more about their use of the media. As such, I would like to obtain your consent to allow your child to participate in a fun and interactive focus group along with other members of their class. The focus groups will involve not more than ten children, and will discuss the children's attitudes towards Welsh language television programmes for their age group, including likes and dislikes. I hope to work with the same groups twice – once in the Autumn term this year and again next Autumn/Spring (2013/ 2014) once they have started secondary school – to assess whether their attitudes about television change over time.

In accordance with the Data Protection Act (1998), no personal information will be disclosed on any of the children who participate in the research, and no personal or sensitive questions will be asked.

If you have any further questions or queries about this research, please do not hesitate to contact me. A consent form is attached to this letter, to be signed by you and returned to the school.

Thank you for your time and consideration.

Letter for Children – Focus Group Research

Hello!

I'm Helen and I am a student at Aberystwyth University. At the moment I am researching how children use the Internet and watch television.

As part of my project, you and up to nine of your school friends have been chosen to take part in a discussion. This is your chance to tell me what you really think about the programmes that are made for you. You'll have the chance to talk about the programmes and websites that you like the best, as well as those you don't like! I also want to know what you think about Welsh programmes and what's on offer for children living in Wales. The discussion will last no more than 30 minutes. In a years time when you've started secondary school, we'll all meet up again, to have another discussion about what you think about Welsh language programmes made for you.

I'm sure that we will have a fun and enjoyable session, but it's important for you to know that you don't have to take part in the project if you don't want to, and you can opt out at any time.

The aim of the project is to find out what you like and dislike about Welsh programmes. I won't ask any personal or sensitive questions.

I hope that you are happy to take part in this project. If you want to ask me any questions, you can e-mail me or talk to your teacher.

Thank you very much!

4 Appendix 4

Pilot Study Results: Programme Preference List

	Programme	Sch. 1	Sch. 2	Sch. 3	Sch. 4	Sch. 5	Sch. 6	Sch. 7	Sch. 8	Sch. 9	Sch.1 0	Sch.1 1	Sch.1 2	Sch.1 3	Sch.1 3	Sch.1 4	Sch.1 5	Sch.1 6	Sch.1 7	Sch.1 8	Sch.1 9	Sch.2 0	Sch.2 1	Total
1	Simpsons	1	9	2	7	3	0	0	2	0	0	2	0	2	1	2	2	3	1	0	1	1	0	39
2	X factor	9	6	0	6	2	0	0	3	2	1	0	3	0	2	0	0	0	0	0	1	0	0	35
3	Total Wipeout	6	3	1	2	0	2	1	2	3	1	3	1	3	0	0	0	0	2	0	0	0	0	30
4	Eastenders	4	6	3	4	1	3	0	0	0	3	2	0	0	0	1	0	0	0	0	1	1	0	29
5	Family Guy	0	4	2	2	0	0	2	2	0	3	2	1	2	0	0	2	3	1	0	0	1	2	29
6	Sponge Bob Square Pants	5	3	1	2	1	2	0	1	1	0	1	2	2	1	1	0	2	0	0	0	0	0	25
7	Pobol y Cwm	2	1	1	0	0	1	0	0	0	0	1	1	4	0	0	0	3	0	3	3	2	1	23
8	Harry Hill	3	1	1	3	0	0	0	0	0	1	0	4	6	0	0	0	0	1	0	0	2	0	22
9	Britain's Got Talent	1	5	2	3	0	1	0	0	0	3	1	0	0	0	0	0	0	2	0	1	0	3	22
10	Waterloo Rd	0	0	1	0	0	3	0	0	0	4	0	0	0	0	3	2	0	3	2	0	0	0	18
11	You've Been Framed	3	1	1	0	0	3	1	0	0	1	0	2	3	1	0	0	0	1	0	0	0	0	17
12	I'm a Celebrity...	5	2	1	1	0	0	0	0	1	1	2	0	2	0	0	0	1	1	0	0	0	0	17
13	Tracy Beaker	3	5	1	3	0	0	1	0	0	0	0	0	0	0	2	0	2	0	0	0	0	0	17
14	Doctor Who	1	5	1	0	1	0	0	2	2	0	0	0	0	0	2	0	0	0	0	0	0	2	16
15	Take me out	0	0	0	1	5	2	0	0	2	0	0	0	0	0	0	0	0	2	2	2	0	0	16

16	Rownd a Rownd	2	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	3	3	3	2	15
17	Friends	0	0	1	5	3	0	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0	0	12
18	Horrible Histories	0	2	1	2	2	0	0	0	0	1	0	0	0	0	0	2	0	2	0	0	0	0	12
19	Scrum V	0	2	0	1	1	0	0	1	1	0	1	0	3	0	1	0	0	0	0	0	0	0	11
20	Coronation Street	1	5	0	1	2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	11
21	Gavin and Stacey	0	3	3	0	0	3	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	10
22	Wizards of Waverly Place	0	2	0	1	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	4	0	10
23	Strictly Come Dancing	3	2	0	0	0	0	0	0	0	0	0	2	0	2	0	0	0	0	0	0	0	0	9
24	Harry Potter	4	2	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	9
25	Hannah Montana	3	2	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
26	Stwnsh	1	2	0	2	0	0	0	0	0	0	1	1	1	0	0	0	0	0	0	0	0	0	8
27	Splatalot	0	0	0	0	0	0	0	1	2	0	1	3	0	1	0	0	0	0	0	0	0	0	8
28	Match of the day	0	2	0	2	0	0	0	0	1	0	0	0	2	0	1	0	0	0	0	0	0	0	8
29	Dancing on Ice	2	4	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	8
30	Futurama	0	2	1	3	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	8

31	Got to Dance	0	3	0	3	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	8
32	Hollyoaks	0	0	0	2	0	0	0	0	0	2	0	0	0	0	2	0	2	0	0	0	0	8
33	Merlin	0	2	0	0	1	0	0	0	0	0	0	0	1	2	0	2	0	0	0	0	0	8
34	iCarly	0	1	1	1	1	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	7
35	Glee	0	1	3	1	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	7
36	Oops Tv	1	0	0	0	0	2	0	0	0	0	0	0	1	0	1	1	1	0	0	0	0	7
37	Top Gear	1	0	0	1	0	0	2	0	0	1	0	0	1	0	0	0	0	0	0	1	0	7
38	American Dad	0	1	0	1	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	0	2	7
39	Sarah Jane Adventures	1	4	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	6
40	Fferm Ffactor	2	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	0	0	0	0	6
41	Outnumbered	0	0	3	0	0	0	0	0	0	0	0	0	0	0	2	1	0	0	0	0	0	6
42	Stwnsh Sadwrn	1	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	2	0	6
43	Ralio	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	3	6
44	Southpark	0	0	0	1	0	0	0	0	0	0	3	0	0	0	0	1	1	0	0	0	0	6
45	Benidorm	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	1	0	2	0	0	0	6
46	Star Wars	3	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5
47	Suite life on deck	0	3	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5
48	Celebrity Juice	0	0	0	0	0	0	0	0	0	3	2	0	0	0	0	0	0	0	0	0	0	5

49	CBBC	2	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	5
50	Basil Brush	1	1	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	5
51	Dick and Dom	1	1	0	0	0	0	0	0	0	0	1	1	0	0	1	0	0	0	0	0	0	0	5
52	Gwaith Cartref	0	0	0	0	0	0	0	0	0	1	0	0	0	2	0	0	0	0	2	0	0	0	5
53	Teulu	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	2	0	0	0	5
54	Horrid Henry	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
55	Push the button	0	0	1	1	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
56	Dani's House	0	3	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
57	Emmerdale	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
58	Phinias & Ferb	0	2	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	4
59	Ffermio	3	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	4
60	Cefn Gwlad	3	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	4
61	Scorio	0	0	1	0	0	0	0	0	1	0	0	0	2	0	0	0	0	0	0	0	0	0	4
62	The Only Way is Essex	0	0	0	0	0	2	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	4
63	Tom & Jerry	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	4
64	Hip neu Sgip	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	4
65	Big Bang Theory	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	3	4

66	Cwis Mwyaf Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	3	0	4
67	The Cube	1	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
68	Rhyfeddod	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
69	Sonny with a Chance	0	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
70	Newsround	1	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
71	Dennis and Gnasher	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	3
72	Family Fortune	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	3
73	Young Dracula	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	3
74	Zack and Cody	0	2	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	3
75	The Gadget Show	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	3
76	Mr Bean	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	3
77	The Apprentice	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	3
78	Prank Patrol	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0	0	3
79	Clone Wars	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
80	Ninja	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Cartoon Network	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2

	The Middle	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Come Fly with me	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Big Time Rush	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Deal or No Deal	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Malcolm in the middle	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	WWE	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	The Annoying Orange	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Victorious	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Trade your way to the USA	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Scrubs	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Stwnsh ar y ffordd	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Boomerang	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Miranda	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	Shaun the Sheep	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	2
	MTV	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2
	Man V Food	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	2

	BBC 1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	2
	Sponge Bob Cymraeg	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	2
	Stwffio	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2
	The Smurfs	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2
	Two of a kind	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	2
	Wild at heart	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2
	Good Luck Charlie	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	2
	Junior Master Chef	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	2
	Beauty and the Geek	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	2
	AKA Channel	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Starz Channel	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Scooby Do	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	BBC 2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Disney	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Pepper Pig	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Wix Club	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	King Arthur's	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

	Disasters																							
	Indiana Jones	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Ti, Fi, Tuds a Ger	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Dim ond Un	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Pointless	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	How clean is your house	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Despicable me	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Meet the Fockers	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Home Alone	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Twilight	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Avatar	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Home Alone 2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Igam Ogam	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Bryn Terfel's Choir & song	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Cloudy with chance of meat balls	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Trapped	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

	Toonattik	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	TMI Friday	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Arthur	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Ooglies	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Kim Possible	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	That's so Raven	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	True Jackson VP	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Mewmew power	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Ratatouille	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Bear Behaving Badly	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Bratz fashion	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Zoe 101	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Pretty Cure	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	How to be Indie	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	27 Dresses	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	America's Next top model	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Ironman	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

	Ice Age 2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Shrek 4	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Sonic the Hedgehog	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Sonic Underground	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Rude Tube	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	The F word	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Kendra	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Keeping up with the Kardashians	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Khloe &Khortney	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	E Entertainment	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	The Hills	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	E4	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Sweet Sixteen	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Wedi Saith	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	out-take TV	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Gok's Fashion Fix	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

	The Whole 19 yards	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Trinny and Susanna	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Coal House	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Ant & Dec's Sat night take away	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Castaway	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Team America	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Casualty	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Real A&E	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Scrapheap Challenge	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Pokemon	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Grim adventures of billy&mandy	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	The One Show	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Day Break	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Magicians	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Saturday night football	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

	Mythbusters	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	TNA	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Next X	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Red Bull X games	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Rapscaliwn	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Formula 1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	The Bachelor	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Celebrity Big Brother	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	X Factor USA	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	Friday Download	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	2 &1/2 Men	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	Secret Millionaire	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	Idiot Abroad	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	Frozen Planet	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	DIY SOS	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	Henry Helynt	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
	Lion King	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1

	Planet Dinosaur	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
	Deadly 360	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
	Ant Farm	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
	Orange Camp	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
	Master Chef Australia	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
	MI High	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	Rhys to the Rescue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	Sherlock	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	Hider in the House	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Wheeler Dealer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	New Girl	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Educating Essex	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Sky Sports News	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Football Focus	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Stella	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	The Football League Show	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Noson Lawen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1

	Hustle	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Little Man	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Mrs Brown Boys	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Little Britain	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Young Farmer of the Year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	Desperate Housewives	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	Tag	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1
	Big Brother	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
	Sabrina	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1

5 Appendix 5

Focus Group Schedule

Pre-Focus Group Session Chick-list

- Ensure the equipment is working correctly (check batteries)
- Ensure there are enough chairs for all participants
- Ensure there are no obstructions in the way of the recording device
- Check the sound levels of the recording device – this may alter depending on room size or if the designated room is located near a noisy area.
- Check with school for any scheduled break-times including lunch or planned extra curriculum activities that may interrupt the session

Starting the Session

As the group are familiar with each other they do not need to introduce themselves to the rest of the group. However as I am not familiar with the participants the opening few minutes are dedicated to informal chat.

Introduction to the session

A brief description of who I am and what the purpose of the research is needed here to ensure everybody understands the purpose of the research. This process is of specific importance during phase 1 as the research process is new to the participants.

Prior to the session the head teachers, parents and participants had been briefed on the nature of the research and that the research data was confidential. However given the age of the participants this needs to be reiterated during the opening the introduction to the session.

As the focus group sessions are being recorded verbal consent needs to be given stating that they are happy for the session to be recorded.

Discussion and Questions

***Sections in Bold are questions/ statements to be asked in every session.

Sections not in bold are prompts***

The reason I'm here today is to find out more about your opinions on television programmes and the internet. This is not a test and while I will be recording this session don't worry, I won't be showing this to any of your teachers or parents. It's just for my own record, and to help me remember what you all said. (For the purpose of session 1/phase 1) This is a two-part study, so in a year from now I will hold another session with you once you've started secondary school. Is everyone happy with that?

Exercise 1: Okay, first of all I'd like to ask you all to list two or three of your favourite programmes (for transcription purposes and to note preferences)

Exercise 2: Now that you've had a chance to think about some of your favourite programmes do you think you're ready to take part in the exercise? Right, to avoid this turning in to carnage I'm going to call out the

list of programmes and I want you to choose either yes, no, or maybe. Once we're happy with the yes pile we'll drop them onto the board, we'll discard the no pile, but if there are any spaces left on the board we'll either vote again for the yes pile or chooses some other programmes.

Question Set	Questions
Question Set 1	<p><i>Q.1a Were you familiar with some of the Welsh programmes listed?</i></p> <p><i>Q.1b What is your opinion of these (Welsh) programmes?</i></p>
Question Set 2	<p><i>Q.2a What is your opinion of programmes made specifically for children?</i></p> <p><i>Q.2b Are the programmes selected in exercise 2 (referred to as the ultimate schedule) mainly programmes made for children or adults?</i></p> <p><i>Q.2c What is your opinion of magazine style programmes for children?</i></p> <p><i>Q.2d Do you like watching series on television?</i></p> <p><i>Q.2e What television series are popular in your houses?</i></p> <p><i>Q.2f What programmes do you watch regularly?</i></p> <p><i>Q.2g Who's in charge of the remote control in your house?</i></p>
Question Set 3	<p><i>Q.3a Do you use websites that are linked to programmes or channels, such as CBBC?</i></p> <p><i>Q.3b If so, which websites? Can you name them?</i></p> <p><i>Q.3c Do you use Welsh websites?</i></p> <p><i>Q.3d If so, for what purpose? Do you use them for schoolwork or entertainment?</i></p> <p><i>Q.3e When you're watching television do you use other devices</i></p>

such as mobile phones, tablet or laptops?

Q. 3f If you miss your favourite television programmes do you use catch up or on demand facilities?

Question Set 4 *Q.4a Do you watch Welsh programmes?*

Q.4b Can you name some of your favourite Welsh Programmes?

Q.4c What is your opinion of Welsh programmes (the theme of Welsh programmes re-introduced for the second time)?

Q.4d What is your opinion of seeing Welsh presenters and actors on English programmes?

Question Set 5 *Q.5a What is the purpose of S4C?*

Q.5b If the Welsh-language service provided by S4C were to end tomorrow, how would it affect you?

Question Set 6 *Q.6a Have you taken part in a television programme for S4C in the past?*

Q.6b If so, which programmes? Can you name them?

Q.6c Did you enjoy the experience?

Q.6d Did you watch the programme on television?

Q.6e Have the changes made to the S4C schedule affected you at all?

6 Appendix 6

Group 1 (Phase 1 & 2)

No	Child pseudonyms	Gender	Welsh or English spoken at home
1	<i>James¹</i>	<i>Male</i>	<i>Welsh</i>
2	Carys	Female	Welsh
3	Bethan	Female	Welsh
4	Robert	Male	Welsh
5	Hywel	Male	Welsh
6	Mari	Female	Welsh
7	Siân	Female	English
8	Catrin	Female	Welsh
9	Anna	Female	Welsh
10	Morgan	Male	Welsh

Table 2 (G1, Ph1 & 2)

Group 2 (Phase 1 & 2)

No	Child Code	Gender	Welsh or English spoken at home
1	Catherine	Female	Welsh
2	Gareth	Male	English

¹ James was not included in Phase 2 of the research as he had since moved from the area and attended a new school

3	Owen	Male	English
4	Hanna	Female	English
5	Neil	Male	English
6	Jen	Female	English
7	Barrie	Male	English
8	Dean	Male	English

Table 3 (G2, Ph1 & 2)

Group 3 (Phase 1 & 2)

No	Child Code	Gender	Welsh or English spoken at home
1	Mathew	Male	Welsh
2	George	Male	English
3	Marlene	Female	Welsh
4	Joanna	Female	Welsh
5	Non	Female	Welsh
6	Chris	Male	Welsh
7	Stuart	Male	Welsh
8	Caroline	Female	Welsh

Table 4 (G3, Ph1 & 2)

Group 4 (Phase 1 & 2)

No	Child Code	Gender	Welsh or English spoken at home

1	Becca	Female	English
2	Angharad	Female	English
3	Helen	Female	English
4	Lois	Female	English
5	Meleri	Female	English
6	Nia	Female	English
7	Ffion	Female	English
8	Eleri	Female	English

Table 5 (G4, Ph1 & 2)

Group 5 (Phase 1 & 2)

No	Child Code	Gender	Welsh or English spoken at home
1	Eluned	Female	English
2	Mari	Female	Welsh
3	Mena	Female	English
4	Dave	Male	English
5	Michael	Male	Welsh
6	Bryn	Male	English
7	Sally	Female	Welsh
8	Natasha	Female	English

Table 6 (G5, Ph1 & 2)

7 Appendix 7

Transcript Conventions as listed by Buckingham (1993: x) in Children Talking Television

(....)	Words un-deciphered
.	Talk omitted which is irrelevant to the issue being discussed
.	
.	
=	Contributions follow on without a break
/	Pause of less than two seconds
//	Pause of more than two seconds
CAPITALS	Emphatic speech
[....]	Interjections by unidentified speaker
(?...)	Approximate wording
[....]	Stage direction (e.g. [laughter])
[
[Simultaneous or interrupted speech
(&)	Continuing speech, separated transcript by an interrupting speaker

8 Appendix 8.1

Exercise 1 & Exercise 2 Comparable Results Group 1

Exercise 1 G1, Ph1	Number	Broadcaster/Channel
I'm a Celebrity Get Me Out Of Here	4	iTV
You've Been Framed	4	iTV
Rownd a Rownd	4	S4C*
Take Me Out	3	iTV
Tracey Beaker	3	CBBC
The Simpsons	2	Sky 1/ Channel 4
Hip neu Sgip	2	S4C/ Stwnsh
Match of the Day	2	BBC 1
Casulty	2	BBC 1
Danny's House	2	CBBC
Pobol y Cwm	1	S4C
Family Guy	1	Fox/ BBC3
Dr. Who	1	BBC 1
Horrible Histories	1	CBBC
Doctors	1	BBC 1
Coronation St	1	iTV
Strictly Come Dancing	1	BBC 1
Sgorio	1	S4C/ Stwnsh
Exercise 1 G1, Ph2	Number	Broadcaster/Channel
Rownd a Rownd	3	S4C*
I'm a Celebrity Get Me Out Of Here	3	iTV
Hollyoaks	2	Channel 4
Dr. Who	1	BBC 1
The Niki Minaj Story	1	US Music Doc
Match of The Day	1	BBC 1
Pobol y Cwm	1	S4C
iCarley	1	Nickelodeon
Coronation Street	2	iTV

Key
Phase 1 Programme choices
Phase 2 Programme choices
Programme Choice both Ph1 & Ph2

Exercise 2 G1, Ph1	Broadcaster/Channel
Take Me Out	iTV
Oops TV	Sky1
Family Guy	Fox/ BBC3
Eastenders	BBC1
Friends	NBC/ Channel 4
Splatalot	CBBC
Total Wipeout	BBC 1/ CBBC
Tracey Beaker	CBBC
Rownd a Rownd	S4C*
The Simpsons	Sky 1/ Channel 4
Harry Hill's TV Burp	iTV
I'm a Celebrity Get Me Out Of Here	iTV
You've Been Framed	iTV
Copcats	CBBC
Stwnsh	S4C/ Stwnsh
Hip neu Sgip	S4C/ Stwnsh

Exercise 2 G1, Ph2	Broadcaster/Channel
Splatalot	CBBC
Rownd a Rownd	S4C*
Copcats	CBBC
Stwnsh Sadwrn	S4C/ Stwnsh
You've Been Framed	iTV
Harry Hill's TV Burp	iTV
The Simpsons	Sky 1/ Channel 4
I'm a Celebrity Get Me Out Of Here	iTV
Hip neu Sgip	S4C/ Stwnsh
Hollyoaks	Channel 4
Fferm Ffactor	S4C
Dr. Who	BBC 1
The Wizards of Waverly Place	Disney
Stwnsh	S4C/ Stwnsh
Gavin and Stacey	BBC 3
Total Wipeout	BBC 1/ CBBC

9 Appendix 8.2

Exercise 1 & Exercise 2 Comparable Results Group 1

Exercise 1 G2, Ph1	Number	Broadcaster/ Channel
The Simpsons	3	Sky 1/ Channel 4
I'm a Celebrity Get Me Out Of Here	3	iTV
Family Guy	2	Fox/ BBC3
American Dad	2	Fox/ BBC3
You've Been Framed	1	iTV
Harry Hill's TV Burp	1	iTV
X Factor	1	iTV
Little Man	1	US film
Gravity Falls	1	Disney
How I Met Your Mother	1	E4
Marley and Me	1	US film
Meet the Parents	1	US film
South Park	1	
Britain's Got Talent	1	iTV
The Big Bang Theory	1	E4

Exercise 2 G2, Ph1	Broadcaster/ Channel
Splatalot	CBBC
The Simpsons	Sky 1/ Channel 4
Total Wipeout	BBC 1/ CBBC
Beat the Boss	CBBC
Oops Tv	Sky1
Take Me Out	iTV
Eastenders	BBC 1
I'm a Celebrity Get Me Out Of Here	iTV
You've Been Framed	iTV
Harry Hill's TV Burp	iTV
X Factor	iTV
Friends	NBC/ Channel 4
Journey to the Mysterious Island	US film
Little Man	US film
Family Guy	Fox/ BBC3
The Big Bang Theory	E4

Exercise 1 G2, Ph2	Number	Broadcaster/ Channel
I'm A Celebrity Get Me Out of Here	3	iTV
X Factor	3	iTV
You've Been Framed	3	iTV
How I Met Your Mother	2	E4
The Simpsons	2	Sky 1/ Channel 4
Coronation Street	2	iTV
Eastenders	2	BBC 1
Britain's Got Talent	1	iTV
The Big Bang Theory	1	E4
Hollyoaks	1	Channel 4
Rules of Engagement	1	E4
A League of Their Own	1	Sky 1
Adventure Time	1	Cartoon Network
Forest Gump	1	US Film
The Impossible	1	US Film
Hunger Games	1	US Film

Exercise 2 G2, Ph2	Broadcaster/ Channel
I'm A Celebrity Get Me Out of Here	iTV
X Factor	iTV
You've Been Framed	iTV
Britain's Got Talent	iTV
Family Guy	Fox/ BBC3
Total Wipeout	BBC 1/ CBBC
Take Me Out	iTV
Waterloo Road	BBC 1
The Simpsons	Sky 1/ Channel 4
Top Gear	BBC 2
How I Met Your Mother	E4
The Big Bang Theory	E4
Coronation Street	iTV
Forest Gump	US Film
The Impossible	US Film
Harry Hill's TV Burp	iTV

10 Appendix 8.3

Exercise 1 & Exercise 2 Comparable Results Group 3

Exercise 1 G3, Ph1	Number	Broadcaster/ Channel
The Simpsons	3	Sky 1/ Channel 4
You've Been Framed	2	iTV
Family Guy	2	Fox/ BBC3
American Dad	2	Fox/ BBC3
Tracey Beaker	2	CBBC
Total Wipeout	1	BBC 1/ CBBC
Take Me Out	1	iTV
I'm a Celebrity Get Me Out Of Here	1	iTV
Dog the Bounty Hunter	1	Sky 2
Traffic Cops	1	BBC 1
Top Gear	1	BBC 2
Rownd a Rownd	1	S4C*

Exercise 2 G3, Ph1	Broadcaster/ Channel
You've Been Framed	iTV
Horrible Histories	CBBC
The Simpsons	Sky 1/ Channel 4
X Factor	iTV
Pobol Y Cwm	S4C
Stwnsh Sadwrn	S4C/ Stwnsh
Gavin and Stacey	BBC 3
Dick and Dom	CBBC
Total Wipeout	BBC 1/ CBBC
Splatalot	CBBC
Stwnsh	S4C/ Stwnsh
Take Me Out	iTV
Cwis Mwya Cymru	S4C/ Stwnsh
I'm a Celebrity Get Me Out Of Here	iTV
Harry Hill's TV Burp	iTV
Rownd a Rownd	S4C*

Exercise 1 G3, Ph2	Number	Broadcaster/ Channel
Eastenders	3	BBC 1
I'm a Celebrity Get Me Out Of Here	2	iTV
American Dad	2	Fox/ BBC 3
Coronation Street	1	iTV
Family Guy	1	Fox/ BBC3
Rownd a Rownd	1	S4C*
X Factor	1	iTV
Y Gwyll	1	S4C
The Big Bang Theory	1	E4
Glee	1	E4
Lizard Lick Towing	1	Dave
Myth Busters	1	Discovery
Ghost Hunters	1	Really
Junior Bake-Off	1	CBBC
Great British Bake Off	1	BBC 1

Exercise 2 G3, Ph2	Broadcaster/ Channel
Gavin and Stacey	BBC 3
Take Me Out	iTV
You've Been Framed	iTV
Tag	S4C/ Stwnsh
Coronation Street	iTV
I'm a Celebrity Get Me Out Of Here	iTV
The Simpsons	Sky 1/ Channel 4
Family Guy	Fox/ BBC3
Blue Peter	CBBC
Rownd a Rownd	S4C*
Total Wipeout	BBC 1/ CBBC
Pobol Y Cwm	S4C
Top Gear	BBC 2
Horrible Histories	CBBC
Harry Hill's TV Burp	iTV
Dr. Who	BBC 1

11 Appendix 8.4

Exercise 1 & Exercise 2 Comparable Results Group 1

Exercise 1 G4, Ph1	Number	Broadcaster/ Channel
Waterloo Road	4	BBC 1
Gavin and Stacey	3	BBC 3
Mr Bean	3	CBBC
Coronation Street	2	iTV
Two and A Half Men	2	
Zoe 101	2	Nickelodeon
Hollyoaks	2	Channel 4
Copycats	1	CBBC
Eastenders	1	BBC 1
Casualty	1	BBC 1
Mrs. Brown's Boys	1	BBC 1
Miranda	1	BBC 1
Russel Howard's Good News	1	BBC2/ BBC 3
Strictly Come Dancing	1	BBC 1
Kerrang Music	1	Kerrang
Splatalot	1	CBBC
Merlin	1	BBC 1
Blackadder	1	BBC/ Dave

Exercise 2 G4, Ph1	Broadcaster/ Channel
Gavin and Stacey	BBC 3
Friends	NBC/ Channel 4
I'm a Celebrity Get me Out Of Here	iTV
X Factor	iTV
Take Me Out	iTV
Dr. Who	BBC 1
Oops TV	Sky 1
Copycats	CBBC
Waterloo Road	BBC 1
The Simpsons	Sky 1/ Channel 4
You've Been Framed	iTV
Harry Hill's TV Burp	iTV
Eastenders	BBC 1
Bear Behaving Badly	CBBC
Hollyoaks	Channel 4
Total Wipeout	BBC 1/ CBBC

Exercise 1 G4, Ph2	Number	Broadcaster/ Channel
The Big Bang Theory	6	E4
Waterloo Road	4	BBC 1
How I Met Your Mother	2	E4
Hollyoaks	2	Channel 4
Sherlock	1	BBC 1
Tracey Beaker	1	CBBC

Phase 1 Programme choices
Phase 2 Programme choices
Programme Choice both Ph1 & Ph2

Exercise 2 G4, Ph2	Broadcaster/ Channel
Gavin and Stacey	BBC 3
Waterloo Road	BBC 1
X Factor	iTV
Eastenders	BBC1
Hollyoaks	Channel 4
The Simpsons	Sky 1/ Channel 4
Take Me Out	iTV
I'm a Celebrity Get Me Out Of Here	iTV
Family Guy	Fox/ BBC3
You've Been Framed	iTV
Harry Hill's TV Burp	iTV
Dr. Who	BBC 1
The Big Bang Theory	E4
Sherlock	BBC 1
How I Met Your Mother	E4
Rules Of Engagement	E4

12 Appendix 8.5

Exercise 1 & Exercise 2 Comparable Results Group 1

Exercise 1 G5, Ph1	Number	Broadcaster/Channel
Miranda	3	BBC 1
You've Been Framed	2	iTV
The Simpsons	2	Sky 1/ Channel 4
Take Me Out	2	iTV
I'm a Celebrity Get me Out Of Here	2	iTV
Dr. Who	1	BBC 1
Oops Tv	1	Sky 1
Harry Hill's TV Burp	1	iTV
Eastenders	1	BBC 1
LOL	1	S4C/ Stwnsh
Shake it Up	1	Disney
Pobol y Cwm	1	S4C

Exercise 2 G5, Ph1	Broadcaster/Channel
Total Wipeout	BBC 1/ CBBC
Horrible Histories	CBBC
Tracey Beaker	CBBC
Dr. Who	BBC 1
Stwnsh	S4C/ Stwnsh
Hip neu Sgip	S4C/ Stwnsh
You've Been Framed	iTV
The Simpsons	Sky 1/ Channel 4
Miranda	BBC 1
Strictly Come Dancing	BBC 1
Take Me Out	iTV
Alesha's Street Dance	CBBC
4 O'clock Club	CBBC
X Factor	iTV
I'm a Celebrity Get me Out Of Here	iTV
Pobol y Cwm	S4C

Exercise 1 G5, Ph2	Number	Broadcaster/Channel
Atlantis	2	BBC 1
Dr. Who	2	BBC 1
Take Me Out	1	iTV
Sponge Bob Square Pants	1	Nickelodeon
Waterloo Road	1	BBC 1
The Simpsons	1	Sky 1/ Channel 4
Pobol y Cwm	1	S4C
Outnumbered	1	BBC 1
Revenge	1	E4
Disney Channel	1	Disney
Britain's Got Talent	1	iTV
Miranda	1	BBC 1
X Factor	1	iTV
Celebrity Big Brother	1	Channel 5
The Big Bang Theory	1	E4
Duck Quacks Don't Echo	1	Sky 1

Exercise 2 G5, Ph2	Broadcaster/Channel
You've Been Framed	iTV
Total Wipeout	BBC 1/ CBBC
Alesha's Street Dance	CBBC
4 O'clock Club	CBBC
Strictly Come Dancing	BBC 1
Take Me Out	iTV
I'm a Celebrity Get me Out Of Here	iTV
Horrible Histories	CBBC
Friends	NBC/ Channel 4
Top Gear	BBC 2
Sponge Bob Square Pants	Nickelodeon
Cwis Mwya Cymru	S4C/ Stwnsh
Harry Hill's TV Burp	iTV
Waterloo Road	BBC 1
The Simpsons	Sky 1/ Channel 4
Pobol y Cwm	S4C

13 Appendix 9.1

All Available Programmes on S4C's On-demand Service (*Clic*) on the *Stwnsh* website – December 2015

Key: **xxxxxx** – indicates programmes containing audience participation/onscreen appearances

#Fi

Arwyr 999

Ben 10

Bernard

Dan Glo

Dennis a Dannedd

Dreigiau: Marchogion Berc

Drewgi

Enwog o Fri, Ardal Ni!

Ffeil

Fi yw'r Bos

Gwylltio

Llan-ar-goll-en

Ludus

Mwy o Stwnsh ar y Ffordd

Mwy o Stwnsh Sadwrn

Oi! Osgar

Pyramid

Sbargo

Stwnsh Sadwrn

Tag

Tag To

Y Plas

Y Sgwad

14 Appendix 9.2

All Available Programmes on CBBC's On-demand Service (*iPlayer*) on the CBBC Website – December 2015

Key: **xxxxxx** – indicates programmes containing audience participation/onscreen appearances

4 o'Clock Club

Absolute Genius with Dick and Dom

All At Sea

All Over the Place Europe

Animaltastic

Art Ninja

Arthur

Backshall's Deadly Adventure

Bear Behaving Badly

Blue Peter

CBBC Dish Up

CBBC Office

CBBC Official Chart Show

CBBC Presents

Cinematics

Class Dismissed

Danger mouse

Dani's Castle

The Dare Devil

Deadly 60

Deadly Art

Deadly Pole to Pole

The Dengineers

Dennis the Menace and Gnasher

Diddy Movies

Disaster Chefs

Dixi

The Dog Ate My Homework

Dragons

The Dumping Ground

Endangere Species

Eve

Friday Download

Got What it Takes?

Hacker and Dodger at the Voice UK

Hacker Time

Hank Zipzer

Harriet's Army

Help! My School Trip is Magic

Hero Squad

Hetty Feather

HH: Gory Games

Horrible Histories

How to Be Epic @ Everything

Ice Stars

Jamillah and Aladdin

The Joke Machine

Junior Bake Off

Junior MasterChef

Junior Vets 2

Junior Vets on Call

Just Kidding

Katie Morag

Kickabout+

Lifebabble

Ludus

M.I High

Marrying Mum and Dad

Matilda and The Ramsay Bunch The LA Arrival

Millie Inbetween

The Mystery of Curious Stuff

Minuscule

Morph

MOTD Kickabout

My Life

My Team : The Cheerleaders

Naomi's Nightmare of Nature

Newsround

The Next Step

Nowhere Boys

Odd Squad

Officially Amazing

Ooglies

Operation Ouch!

Our School 2

Pet School

Pop Slam!

Rocket's Island

Roy

Sam and Mark's Bif Friday Wind-Up

The Sarah Jane Adventures

School for Stars

Sidekick

The Slammer Returns

So Awkward

The Sparticle Mystery

Splatalot

The Story of Tracy Beaker

Strange Hill High

Taking the Next Step

Technobabble

Tracy Beaker Returns

Ultimate Brain

Who Let the Dogs Out!

Wild and Weird

Wizards Vs Aliens

Wolfblood

Worst Year of My Life

Young Dracula

15 Appendix 10.1

Phase 1 Exercise 1 Responses

Programme	Audience	County of Origin	Language	Number
The Big Bang Theory	Teen	USA	E	9
I'm a Celebrity Get Me Out of Here	Prime	UK - English	E	6
Hollyoaks	Teen	UK - English	E	5
Waterloo Rd	Prime	UK - English	E	5
Coronation Street	Prime	UK - English	E	5
X Factor	Family	UK - English	E	5
How I met your Mother	Teen	USA	E	4
Rownd a Rownd	Teen	UK - Welsh	W	4
Eastenders	Prime	UK - English	E	4
The Simpsons	Family	USA	E	3
You've Been Framed	Family	UK - English	E	3
Dr. Who	Family	UK - Eng/Wel	E	2
Pobol y Cwm	Prime	UK - Welsh	W	2
Britain's Got talent	Family	UK - English	E	2
Miranda	Adult	UK - English	E	2
Atlantis	Family	UK - English	E	2
American Dad	Adult	USA	E	2
Outnumbered	Family	UK - English	E	1
Revenge	Teen	USA	E	1
Disney Channel	Child	USA	E	1
Celebrity Big Brother	Adult	UK - English	E	1
Death in Paradise	Adult	UK - English	E	1
Myth Busters	Adult	Australian	E	1
Ghost Hunters	Adult	USA	E	1
Dinamo	Family	UK - English	E	1
Junior Bake-off	Child	UK - English	E	1
Take Me Out	Prime	UK - English	E	1

Sponge Bob	Child	USA	E	1
Y Gwyll	Adult	UK - Welsh	W	1
Glee	Teen	USA	E	1
Lizard Lick Towing	Adult	USA	E	1
Rules of Engagement	Adult	USA	E	1
Impossible	Family	USA	E	1
Forest Gump	Family	USA	E	1
Hunger Games	Teen	USA	E	1
iCarley	Child	USA	E	1
League of their own	Adult	UK - English	E	1
Adventure Time	Family	USA	E	1
Story of Nicki Minaj	Teen	USA	E	1
Sherlock	Family	UK - English	E	1
Tracey Beaker	Child	UK - English	E	1

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Phase 2 Exercise 1 Responses

Programme	Audience	County of Origin	Language	Number
The Big Bang Theory	Teen	USA	E	9
I'm a Celebrity Get Me Out of Here	Prime	UK - English	E	6
Hollyoaks	Teen	UK - English	E	5
Waterloo Rd	Prime	UK - English	E	5
Coronation Street	Prime	UK - English	E	5
X Factor	Family	UK - English	E	5
How I met your Mother	Teen	USA	E	4
Rownd a Rownd	Teen	UK - Welsh	W	4
Eastenders	Prime	UK - English	E	4
The Simpsons	Family	USA	E	3
You've Been Framed	Family	UK - English	E	3
Dr. Who	Family	UK - Eng/Wel	E	2
Pobol y Cwm	Prime	UK - Welsh	W	2
Britain's Got talent	Family	UK - English	E	2
Miranda	Adult	UK - English	E	2
Atlantis	Family	UK - English	E	2
American Dad	Adult	USA	E	2
Outnumbered	Family	UK - English	E	1
Revenge	Teen	USA	E	1
Disney Channel	Child	USA	E	1
Celebrity Big Brother	Adult	UK - English	E	1
Death in Paradise	Adult	UK - English	E	1
Myth Busters	Adult	Australian	E	1
Ghost Hunters	Adult	USA	E	1
Dinamo	Family	UK - English	E	1
Junior Bake-off	Child	UK - English	E	1
Take Me Out	Prime	UK - English	E	1

Sponge Bob	Child	USA	E	1
Y Gwyll	Adult	UK - Welsh	W	1
Glee	Teen	USA	E	1
Lizard Lick Towing	Adult	USA	E	1
Rules of Engagement	Adult	USA	E	1
Impossible	Family	USA	E	1
Forest Gump	Family	USA	E	1
Hunger Games	Teen	USA	E	1
iCarley	Child	USA	E	1
League of their own	Adult	UK - English	E	1
Adventure Time	Family	USA	E	1
Story of Nicki Minaj	Teen	USA	E	1
Sherlock	Family	UK - English	E	1
Tracey Beaker	Child	UK - English	E	1

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Exercise 2, Phase 1

Proframme Title	Number of times selected
Take Me Out	5
The Simpsons	5
I'm a Celebrity Get Me Out Of Here	5
You've Been Framed	5
Total Wipeout	5
Harry Hill's TV Burp	4
Oops TV	3
Eastenders	3
X Factor	3
Splatalot	3
Copcats	2
Friends	2
Horrible Histories	2
Pobol Y Cwm	2
Gavin and Stacey	2
Stwnsh	2
Dr. Who	2
Family Guy	2
Tracey Beaker	2
Rownd a Rownd	2
Friends	1
Stwnsh	1
Hip neu Sgip	1
Hollyoaks	1
Strictly Come Dancing	1
Miranda	1
Beat the Boss	1
Journey to the Mysterious Island	1
Little Man	1
The Big Bang Theory	1
Stwnsh Sadwrn	1
Dick and Dom	1
Cwis Mwya Cymru	1
Waterloo Road	1
Bear Behaving Badly	1
Hip neu Sgip	1
4 O'clock Club	1
Alesha's Street Dance	1

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Exercise 2, Phase 2

Proframme Title	Number of times selected
You've Been Framed	5
The Simpsons	5
I'm a Celebrity Get Me Out Of Here	5
Harry Hill's TV Burp	4
Total Wipeout	4
Take Me Out	4
Family Guy	3
Dr. Who	3
Waterloo Road	3
Gavin and Stacey	3
Top Gear	2
Hollyoaks	3
How I Met Your Mother	2
The Big Bang Theory	2
Coronation Street	2
Pobol Y Cwm	2
X Factor	2
Horrible Histories	2
Rownd a Rownd	2
Britain's Got Talent	1
Stwnsh	1
Hip neu Sgip	1
Fferm Ffactor	1
The Wizards of Waverly Place	1
Forest Gump	1
The Impossible	1
Tag	1
Blue Peter	1
Eastenders	1
Sherlock	1
Rules Of Engagement	1
Alesha's Street Dance	1
4 O'clock Club	1
Strictly Come Dancing	1
Friends	1
Sponge Bob Square Pants	1
Cwis Mwya Cymru	1
Splatalot	1
Copycats	1
Stwnsh Sadwrn	1

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Exercise 2, Phase 2

Proframme Title	Number of times selected
You've Been Framed	5
The Simpsons	5
I'm a Celebrity Get Me Out Of Here	5
Harry Hill's TV Burp	4
Total Wipeout	4
Take Me Out	4
Family Guy	3
Dr. Who	3
Waterloo Road	3
Gavin and Stacey	3
Top Gear	2
Hollyoaks	3
How I Met Your Mother	2
The Big Bang Theory	2
Coronation Street	2
Pobol Y Cwm	2
X Factor	2
Horrible Histories	2
Rownd a Rownd	2
Britain's Got Talent	1
Stwnsh	1
Hip neu Sgip	1
Fferm Ffactor	1
The Wizards of Waverly Place	1
Forest Gump	1
The Impossible	1
Tag	1
Blue Peter	1
Eastenders	1
Sherlock	1
Rules Of Engagement	1
Alesha's Street Dance	1
4 O'clock Club	1
Strictly Come Dancing	1
Friends	1
Sponge Bob Square Pants	1
Cwis Mwya Cymru	1
Splatalot	1
Copycats	1
Stwnsh Sadwrn	1

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Exercise 1: Phase 1 & Phase 2 Comparable Findings

G1, Ph1		
Welsh		4
English		12
US		2
	Total	18
Specific Children's Programme		5
Other		13

G2,Ph1		
Welsh		0
English		5
US		10
	Total	15
Specific Children's Programme		1
Other		14

G3,Ph1		
Welsh		1
English		7
US		4
	Total	12
Specific Children's Programme		2
Other		10

G4, Ph1		
Welsh		0
English		12
US		2
	Total	14
Specific Children's Programme		4
Other		14

G5, Ph1		
Welsh		2
English		8
US		2
	Total	12
Specific Children's Programme		2
Other		10

G1, Ph2		
Welsh		2
English		5
US		2
	Total	9
Specific Children's Programme		1
Other		8
Changes: Welsh		-
Changes: English		7
Changes US		0
NEW Children's content		-
		4

G2,Ph2		
Welsh		0
English		8
US		8
	Total	16
Specific Children's Programme		1
Other		15
Changes: Welsh		0
Changes: English		3
Changes US		-2
NEW Children's content		0

G3,Ph2		
Welsh		2
English		6
US		7
	Total	15
Specific Children's Programme		1
Other		14
Changes: Welsh		2
Changes: English		-1
Changes US		3
NEW Children's content		-1

G4, Ph2		
Welsh		0
English		4
US		2
	Total	6
Specific Children's Programme		1
Other		5
Changes: Welsh		0
Changes: English		-
Changes US		0
NEW Children's content		-
		3

G5, Ph2		
Welsh		1
English		10
US		5
	Total	16
Specific Children's Programme		2
Other		14
Changes: Welsh		-1
Changes: English		2
Changes US		3
NEW Children's content		0

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Exercise 2: Phase 1 & Phase 2 Comparable Findings

G1, Ph1		G2, Ph1		G3, Ph1		G4, Ph1		G5, Ph1	
Welsh	3	Welsh	0	Welsh	5	Welsh	0	Welsh	3
English	10	English	10	English	10	English	14	English	12
US	3	US	6	US	1	US	2	US	1
Specific Children's Programme	5	Specific Children's Programme	3	Specific Children's Programme	5	Specific Children's Programme	2	Specific Children's Programme	6
Other	10	Other	13	Other	9	Other	13	Other	9

G1, Ph2		G2, Ph2		G3, Ph2		G4, Ph2		G5, Ph2	
Welsh	5	Welsh	0	Welsh	3	Welsh	0	Welsh	2
English	9	English	10	English	11	English	11	English	11
US	2	US	6	US	2	US	5	US	3
Specific Children's Programme	4	Specific Children's Programme	0	Specific Children's Programme	3	Specific Children's Programme	0	Specific Children's Programme	5
Other	10	Other	15	Other	12	Other	16	Other	10
Number of changes since Ph1	6	Number of changes since Ph1	7	Number of changes since Ph1	6	Number of changes since Ph1	5	Number of changes since Ph1	6
Changes: Welsh	2	Changes: Welsh	0	Changes: Welsh	-2	Changes: Welsh	0	Changes: Welsh	-1

Changes: English	-1	Changes: English	0	Changes: English	1	Changes: English	-3	Changes: English	-1
Changes US	-1	Changes US	0	Changes US	1	Changes US	3	Changes US	2
NEW Children's content	0	NEW Children's content	-2	NEW Children's content	-3	NEW Children's content	-3	NEW Children's content	-1

